



FIELD DAY OF FUN!



THE MINDS MATTER GROWIN' UP GAMESFIELD DAY OF FUN!Thursday, February 28, 20194pm - 7pmEXDO Event Center

WHY DO KIDS GET TO HAVE ALL THE FUN?

Think back to when you were in school. What was your favorite day of the year? Field Day of course! So come join us as a team to hop, skip, and squirm your way to victory. At the **MINDS MATTER GROWIN' UP GAMES**, you and your friends can play for a purpose!

THE MINDS MATTER GROWIN' UP GAMES is a first-of-its kind Denver event that turns adults into kids to help kids become adults. Come out and play, and help us prove that **GENIUS HAS NO ZIP CODE.**

Grab a team of five and compete in games such as a 3-legged race, run with an egg on a spoon or win a dizzy bat relay race! Here's how you can enter to play:

- Register for \$25 per person (and get 2 drinks, all kinds of food and the best walk-out music outside of Coors Field).
- Get sponsors from your network (by raising \$100 or more per person, with prizes going to the top fundraisers!)
- Come gameday, your team will be pitted against others in hilarious, low stakes races which are sure to bring you back to your days winning blue ribbons in elementary school. The winning team will take home a sweet trophy, awesome prizes, and clothing soaked with the sweat and tears of a champion! So get silly and have a field day!

And everything you raise goes to support Minds Matter's 100% success helping low-income high school students get into college with scholarships.

Minds Matter of Denver is on a mission to prove that it's access, not ability, that limits college success for Denver students. We connect bright students from low-income families with the relationships and resources often reserved for more affluent peers, including: accomplished mentors who provide consistent guidance for three years, weekly college-prep instruction, and prestigious summer programs at top-tier universities.

As a result we keep it 100%:

- 100% of 10th and 11th graders attend a summer college prep program
- 100% of students graduate high-school on time
- 100% of graduates are accepted to a four-year accredited college or university
- 100% of graduates receive scholarships
- **100%** of our graduates are guaranteed admissions and efforts to meet 100% of financial need at the University of Colorado Denver (an unprecedented partnership nationwide).

SPONSORSHIP OPPORTUNITIES

	\$15,000 Prom Court Sponsor	\$5,000 Head of the Class Sponsor	\$2,500 Most Likely to Succeed Sponsor
TEAMS INCLUDED IN SPONSORSHIP	5	3	2
PARTICIPANTS	25	15	10
NAME INCLUDED IN THE EVENT TITLE	X		
TWO MINUTE SPEAKING OPPORTUNITY	X		
VERBAL RECOGNITION FROM THE PODIUM	X	X	X
RECOGNITION IN EVENT MATERIALS	Prominent logo placement	Logo inclusion	Name listed
ACKNOWLEDGEMENT ON MINDS MATTER SOCIAL MEDIA	X	X	X
PROVIDES FUNDING SUPPORT	Two mentees to participate in the 2018/19 school year	One mentee to participate in the 2018/19 school year	One students summer program participation

For more information and to purchase event sponsorships and tickets visit: https://secure.qgiv.com/event/mmdgrowinupgames/

Visit us on Facebook: www.facebook.com/MindsMatterDenver

*Specific or customized sponsorship packages can be negotiated on a case-by-case basis. Contact Shawna Mounsey, Vice President of Development, at Shawna@MindsMatterDenver.org to discuss specifics.



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We've had 1 Boettcher Scholar, 5 Gates Millennium Scholars, and more than 20 Daniels Fund Scholars, 200 point average SAT score improvement, more than 200 volunteers in Denver (only 3 paid staff), and 290% growth in the past 5 years (from 29 to nearly 90 students). We have expanded our programming to three sites this school year which is the first step in achieving our audacious plan to ensure All Our Kids In Colorado Earn College Choice by 2027.